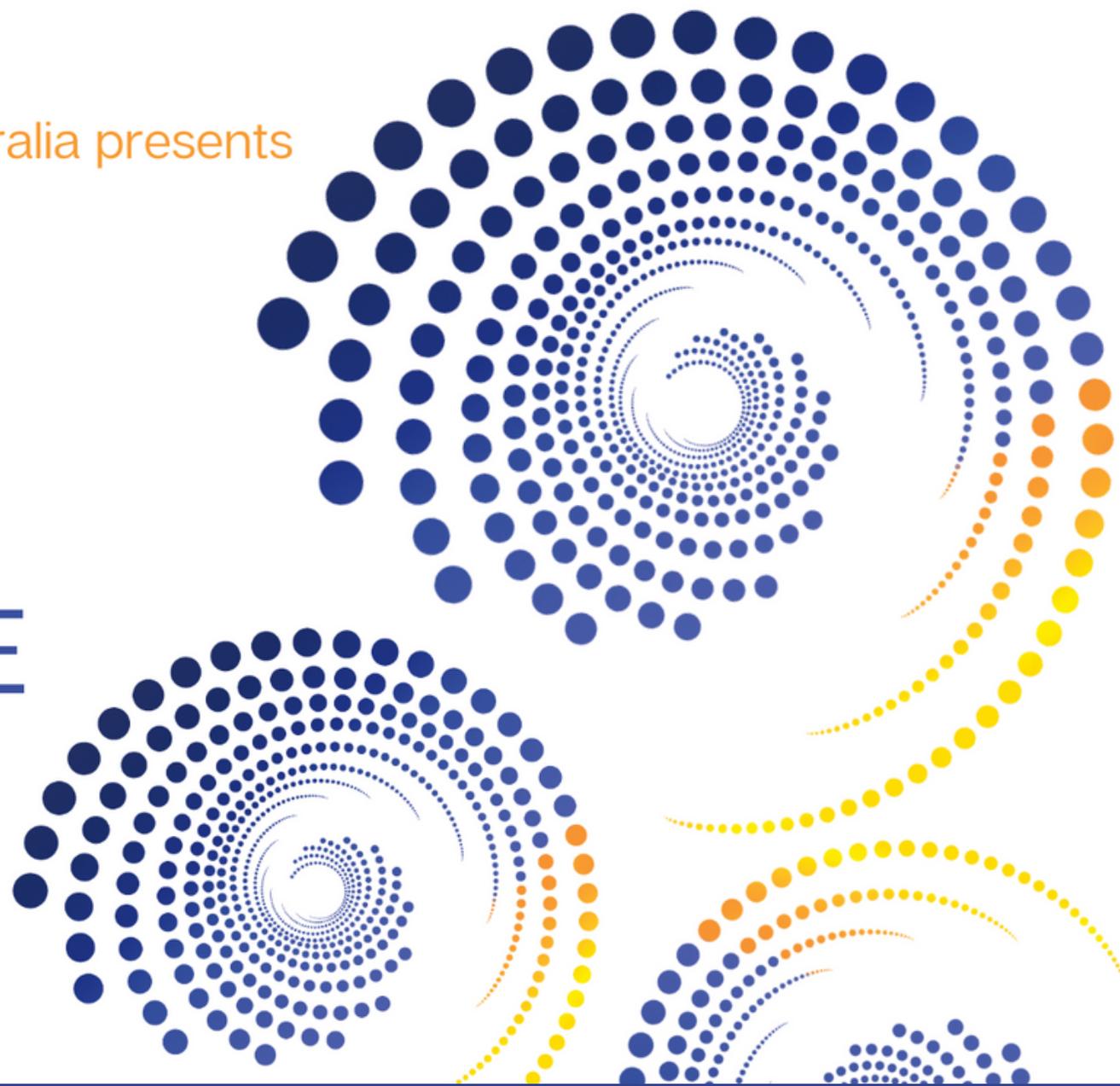


Meditation Association of Australia presents

AUSTRALIAN MEDITATION CONFERENCE

Melbourne

27 - 28 August 2022



SPONSORSHIP OPPORTUNITIES

The Meditation Association of Australia is proud to present the second national Australian Meditation Conference

EMBODIED MEDITATION

How can we experience ourselves more fully through meditation?

Carl Jung referred to the body and mind as “two sides of the same coin, inextricably related”. Our mind and body are in an infinite cycle of influence, each to the other. Where does meditation fit in to this constant co-creation?

We invite you to join with meditation teachers, students, practitioners, and those with an interest in meditation, to explore this question.

Across two exciting days, our expansive program features keynote addresses, panel conversations, and interactive workshops from thought leaders, instructors and practitioners across multiple traditions and perspectives.

INVITATION

We are delighted to invite you to be a part of the
2022 Australian Meditation Conference.

Meditation Australia's second national conference provides a unique opportunity for all who have an interest in the practice of meditation, mindfulness, contemplative and reflective practices.

A first for us, this will be a hybrid event, with both in person and online participation.

Our venue is the William Angliss Conference Centre, right in the heart of the Melbourne CBD. We expect both national and international delegates to attend via both options.

There will be two full days of keynote presentations, workshops, and panel conversations exploring a wide range of experiences, ideas and discoveries. We have amazing presenters from all over Australia and high profile international guest speakers.

WHY BE PART OF THIS EVENT?

This is a unique opportunity to align yourself with one of the fastest growing health and wellbeing sectors *world-wide*

Be part of the growth by being seen as a Supporter.

Sponsorship gives you an opportunity to showcase your brand and profile to an expanding national and international audience.

With our digital reach of more than 10,000 people, this is an ideal opportunity to connect *your* brand and *your* message directly to this sector.

Not only meditation teachers

This conference will attract people with a professional interest in fields such as these, and more:

Psychology Social Work Mental Health Aged and Palliative Care Neuroscience Nursing
Health and Medicine Life Coaching Human Resource Management Natural Therapies
Meditation and Wellbeing Academic Research Education Yoga Pilates and Martial Arts Spiritual
Practice Counselling Integrative medicine and more.

SPONSORSHIP PACKAGES

AUSTRALIAN MEDITATION CONFERENCE PARTNER

Single opportunity \$50,000

- Australian Meditation Conference presented “in partnership with ...”
- Logo presence on front cover of the event guide
- Press release and social media announcement
- Full page in event guide
- Cover logo and full page in advertorial e-news sponsors
- Logo with link (where applicable) and 'conference partner' on website, all digital media and e-news.
- 12 month presence on web site as conference partner
- Acknowledgment in opening and closing speeches
- Complimentary tickets 4 in person attendance and 10 online
- Banner on main stage
- Digital slides on screen for online participants between sessions and in breaks



SPONSORSHIP PACKAGES

PLATINUM SPONSOR

Limited availability 6 only

Package	Value
<ul style="list-style-type: none"> • Full page in event guide printed and digital versions. 	\$2000
• 4 complimentary weekend in person passes	\$2180
• 4 complimentary online passes	\$1380
• Representation in AMC 2022 advertorial sponsors newsletter (1 edition to be sent before July 31st 2022)	\$500
• Web site presence - logo with live link	
Logo	
• with link in all e-news	
• Logo on volunteer t-shirts	
• Digital slides on screen for online delegates in between sessions and during breaks	\$500
• Acknowledgement in opening & closing speeches	
• Banner sign beside stage in main area	
• Social media announcement	\$250
Full Value	\$6810
Cost to you	<u>\$6000</u>

GOLD SPONSOR

12 only

Package	Value
<ul style="list-style-type: none"> • Half page in event guide printed and digital versions. 	\$1000
• 2 complimentary weekend in person passes	\$1090
• 2 complimentary online passes	\$690
• Representation in AMC 2022 advertorial sponsors newsletter (1 edition to be sent before July 31st 2022)	\$500
• Web site presence - logo with live link	
Logo	
• with link in all e-news	
• Logo on volunteer t-shirts	
• Digital slides on screen for online delegates in between sessions and during breaks	\$500
• Acknowledgement in opening & closing speeches	
• Banner sign beside stage in main area	
• Social media announcement	\$250
Full Value	\$3780
Cost to you	<u>\$3500</u>

SILVER SPONSOR

Package	Value
<ul style="list-style-type: none"> • Banner in event guide printed and digital versions. 	\$500
• 2 complimentary online passes	\$690
• Representation in AMC 2022 advertorial sponsors newsletter (1 edition to be sent before July 31st 2022)	\$500
• Web site presence - logo with live link	
Logo	
• with link in all e-news	
• Logo on volunteer t-shirts	
• Digital slides on screen for online delegates in between sessions and during breaks	\$500
Full Value	\$2190
Cost to you	<u>\$2000</u>

FURTHER SPONSORSHIP OPTIONS

Modules

Event guide advertising - printed and digital versions

Banner strip (1/8th page) \$500

Half page \$1000

Full page \$2000

Talk to us about these options:

Water bottle sponsor - your brand visible all weekend

Volunteer t-shirt sponsor - your brand visible all weekend

Bag sponsor - your brand visible all weekend



MEDITATION
association of AUSTRALIA

Who are we?

Founded 13 years ago from the vision and hard work of **Pauline McKinnon, Professor Craig Hassed OAM** and **Ian Gawler**, Meditation Australia is a national not-for-profit association managed by a voluntary Board of meditation teachers. Not only does Meditation Australia promote meditation as an integral part of life, we set peer-reviewed standards for teachers and teacher training courses, maintain a register of qualified meditation teachers, and promote continuing professional development and ethical conduct.

Meditation as an integral part of life is not just our guiding vision, it is also our ethic and practice as an association.

In this past 13 years, Meditation Australia has become the pre-eminent national body representing meditation and meditation teachers. We are not affiliated with any particular meditation philosophy or style, and our members are representative of the vast diversity of approaches to meditation, mindfulness, contemplation and reflective practices.

Our Board members are all actively involved in the meditation community, and our Patron, Professor Craig Hassed and Founding Patron Pauline McKinnon continue to bring high profile support, experience and commitment to our ongoing efforts.

The challenges faced by all of us globally over the last few years have shown us that now is the time for meditation to consolidate its place as a major beneficial practice for mental health, general health and well-being.

MEDITATION AUSTRALIA PATRONS, BOARD, AND EXECUTIVE

Founding Patron - Pauline McKinnon

Patron - Professor Craig Hassed OAM

Asher Packman - President

Zoe Kanat

Lisa Forde - Vice President

Patti McBain

Janet ETTY-Leal - Secretary

Kevin Janks

Murray Paterson - Treasurer

Kalvinder Shields

Olivia Downing

Bishop Philip Huggins

Executive Officer - Karen Stone





**AUSTRALIAN
MEDITATION
CONFERENCE**
MELBOURNE
20-22 JULY **2018**

In 2018 with the inaugural Australian Meditation Conference, we gathered over 480 delegates across the 3 days. Internationals and Australians from Hobart to Broome, and every city in between across the nation.

Not only Meditation teachers; delegates came from diverse sectors, including education, health, scientists, spiritual groups and faith communities, local government, and those with a personal interest in meditation.

"An amazing collection of meditation communities!"

"The mix of so many ideas relating to meditation"

"So great to hear the science and the practical knowledge presented side by side."

"It's really exciting to meet like-minded people".

"There is a sense of wanting to connect."

Sponsorship Applications



Contact us

Karen Stone
Executive Officer

karen@meditationaustralia.org.au
phone: 0475 709 612



Meditation Australia acknowledges the Traditional Custodians of the land on which we work and gather, at our main office in Naarm, and wherever our members are across this country.

We acknowledge the Traditional Owners of these lands and their Ancestral Spirits. We offer our gratitude and respect to their Elders, past, present, and emerging; and honour the history and diversity of Aboriginal peoples.